

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
SEPTEMBER 5, 2017 AGENDA**

Subject:	Action Required:	Approved By:
<p>A resolution to change the name of that portion of West 65th Street located west of University Avenue to Hindman Park Way. (G-25-220)</p> <p>Submitted By:</p> <p>Planning & Development Department</p>	<p>Ordinance √ Resolution Approval Information Report</p>	<p>Bruce T. Moore City Manager</p>
SYNOPSIS	<p>The City of Little Rock, through the Parks & Recreation Department, is requesting that the name of that portion of West 65th Street located west of University Avenue be changed to Hindman Park Way.</p>	
FISCAL IMPACT	<p>Eight (8) street name signs will need to be changed at an approximate cost of \$100.00 per sign.</p>	
RECOMMENDATION	<p>Staff recommends approval of the proposed street name change. The Planning Commission, at its August 3, 2017, meeting, voted 9 ayes, 0 nays and 2 absent to recommend approval.</p>	
BACKGROUND	<p>Hindman Park is located at the western terminus of the road. A gated entrance is located on the park property past the end of the street. A second gated entrance is located at the end of Brookview Drive which extends north off of West 65th Street. Access to that second entrance is through the neighborhood along a residential street. The goal of the proposed name change is to help better identify the entrance off of the end of West 65th Street (proposed Hindman Park Way) and to reduce traffic through the neighborhood on Brookview Drive.</p>	

**BACKGROUND
CONTINUED**

Hindman Park has an address of 60 Brookview Drive, although the club house actually has an address of 7500 West 65th Street. Parks & Recreation Staff will work with Public Works to eliminate the Brookview Drive address and to assign an address on Hindman Park Way. This should further enhance the goal of encouraging traffic to use the primary street for access.

Signatures in support of the name change were submitted representing seventeen (17) of the twenty-seven (27) addresses. Notice was sent to occupants of all of the addresses. In addition, notice was sent to SWLR United for Progress, South Brookwood – Ponderosa Neighborhood Association and Meadowcliff – Brookwood Neighborhood Association.